

# PV15 ULTRAMARINE VIOLET

## MAIN CHARACTERISTICS

- Sodium Aluminum Sulfosilicate  $\text{Na}_{8-x}[(\text{Al},\text{Si})_{12}]\text{O}_{24}(\text{S}_y)_2$
- Pigment Violet 15 (C.I. 77007)
- Unique violet shades
- Excellent ability to make whites “whiter”
- Ease of dispersion
- Semitransparent to visible light, transparent to NIR (“cool” pigment”, but its cool performance will be highly dependent on substrate and formulation)

Heat fastness	300°C*, 5 min
Light fastness	Excellent (8 on blue wool scale)
Weather fastness	Excellent (4-5 on grey scale)
Acid fastness	Low
Alkali fastness	High
Cement compatibility	Low
Solvent fastness	Excellent

\* Paint



## RECOMMENDED PRODUCTS

### Nubix SERIES

The high dispersibility, narrow colorimetric tolerances, low free Sulfur content  
**Ultramarine Violets**

**Nubix V-5** Bluish shade

**Nubix V-9**  
 High tinting strength, unique blue shade

**Nubix V-40**  
 High tinting strength, unique reddish shade

**Nubix V-60** Reddish/pink shade